

Quote for the Day

"As we move through this beautiful and troubled world may we vow to be a beacon of peace, a fearless carrier of respect and lovingkindness for all life. May the power of wisdom, integrity and compassion be our guide."

~ Jack Kornfield



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Legacy Circle Donor James Green Meeting with Ron James



When we shared the news of Mr. James Green's estate gift to the James Family Heart Center with Ron James, Ron expressed his interest in meeting Mr. Green ("Jim"). This introductory meeting took place last Wednesday in the Bauman Board Room.

Jim and Ron hit it off immediately and, like old friends, swapped Iowa farm stories for a couple of hours. Jim expressed his gratitude for the care he and his wife received through the Center. He also shared some of the details of his estate gift which will result in a seven-

figure gift. Ron was most gracious in expressing his thanks on behalf of YRMC and his family.

CommonSpirit Health Governance Leadership Conference Call

On Tuesday this week, CommonSpirit Health hosted a Governance Leadership Conference Call for all CommonSpirit member health and foundation organization leaders.

Presented included Tessie Guillermo, Chair, Board of Stewardship Trustees (below), Sr. Barbara Hagedorn, SC, President of Catholic Health Care Federation; Lloyd Dean, CEO (right); Marvin O'Quinn, President and COO; Dr. Bob



Wiebe, Chief Medical Officer; Kathy Sanford, PhD, Chief Nurse Executive Officer; Dr. Tom McGinn, Executive Vice President Physician Enterprise; and John Petersdorf, Senior Vice President, Financial Operations. Participating from our YRMC organizations were Dave Barrett, John Amos, Dignity Health YRMC Hospital Board Chair Mike Beatty and me.



The agenda included an overview of the CommonSpirit organization provided by Mr. Dean and similar presentations by members of his executive team. Of particular interest were reviews of the system's handling and performance throughout the pandemic and reference to the systemwide strategic planning initiative underway. We were gratified by Mr. Dean's welcome of Dignity Health YRMC as well as Dignity Health Virginia Mason (Seattle, WA) to the CommonSpirit family.

Philanthropy Leaders Conference Call

On Thursday, I attended the bimonthly Philanthropy Leaders Conference Call. I find these calls most informative as they provide insight into the goals, direction, programs and operation of the CommonSpirit Health organization and its component parts as well as the opportunity to meet and interact with members of the philanthropy organization.

During Thursday's call, Executive Vice President and Chief Philanthropy Officer Fred Najjar (right) gave a brief status report as to the Philanthropy team's performance. To date, the team has raised a total of \$201 million toward our goal of \$250 million. He also reported an ROI of \$5.66 and a Cost Per Dollar Raised of 18 cents. By way of comparison, the national ROI for not-for-profit organizations is approximately \$3.50 and Cost Per Dollar Raised approximately 25 cents. In 2020, the YRMC Foundation's ROI was \$5.77 and Cost Per Dollar Raised was 17 cents.



Mr. Najjar also mentioned the new CommonSpirit Health Philanthropy strategic planning template and training schedule will be released in early April. He encouraged Foundation staff to begin discussions with their respective hospital leadership to ensure that fundraising plans align and are supportive of hospital strategic plans and priorities. CommonSpirit Health Philanthropy utilizes three-year plans that are revised annually.

National Doctors' Day Appeal

Next Tuesday, March 30 we will celebrate National Doctors' Day. In years past, the YRMC Foundation delivered a bouquet of red carnations, the official flower of Doctors' Day, to each physician. This year we worked with local baker Devil's Food Cakery to create this year's



special little cookie present you see here. As reported previously, response to this year's appeal has been most gratifying. As of March 24, we have received more than \$18,000 in gifts from this appeal.

Prescott Police Foundation – Pink Patch Project

We met today with representatives from the Prescott Police Department (PPD) and Prescott Police Foundation (PPF) as they presented a check in the amount of \$2,091 to benefit YRMC's Breast Care Center. These funds were raised through the Department's participation in the annual Pink Patch Project national event.



Over the last three years, the Prescott Police organizations have raised and donated more than \$11,000 to our BreastCare Center through this program. Their participation has also inspired other local law enforcement organizations to join the project as well.

Many thanks to Dave Barrett and Mary Mallory for joining us to accept this wonderful gift as a result of this

powerful community collaboration. (Pictured left to right: Kathy Austin, PPF Secretary and breast cancer survivor; Dan Barkwill, PPF Vice President; Dave Barrett; Deputy Chief Amy Bonney; AnaMaria Fraijo, PPF Director; Mary Mallory)

Gratitude

This great wall of cookies was donated to YRMC staff by the Prescott Valley Girl Scout Troop #1126 in appreciation for all the care and comfort our organization has provided to our community these past several months.



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Navigating new processes, new expectations and other changes require patience and perseverance. Communication with our Dignity Health and CommonSpirit leadership continually validates our faith that we are in good hands with this affiliation.

While today may not feel like we've just entered spring, the week to come should be more promising. Stay well and stay amazing!

Robbie