

Resolution No. 1741

**A RESOLUTION OF THE YAVAPAI COUNTY BOARD OF SUPERVISORS TO
RECOGNIZE THE VERDE VALLEY REGIONAL ECONOMIC ORGANIZATION, INC.
(VVREO) AS A REGIONAL COLLABORATIVE BUILDING SUSTAINABLE
ECONOMIC PROSPERITY WHILE PROVIDING COMPREHENSIVE ECONOMIC
DEVELOPMENT EXPERTISE, MARKETING AND OUTREACH, ON BEHALF OF THE
ENTIRE VERDE VALLEY**

WHEREAS, VVREO evaluates and assists in the development of new business projects; identifies and promotes programs for entrepreneurial education and workforce development; identifies key people for responses to business inquiries; advocates on behalf of Verde Valley economic development; utilizes VVREO's relationships to support economic development; develops and implements a media plan including both marketing and public relations functions; and identifies and creates a financial resource program and/or opportunities for business attraction, expansion, and retention in the Verde Valley, and

WHEREAS, in response to the desire to support the vision, mission, and goals of VVREO, the Board of Supervisors, desire to recognize the critical importance of VVREO to the sustainable economic health of the Verde Valley; and

WHEREAS, this recognition is provided in hopes VVREO will create high-quality jobs in the Verde Valley while promoting economic recovery; encouraging investments needed to improve economic vitality; and collaborating across social and political boundaries to provide sustainable economic opportunity and wealth creation for all residents and businesses within the Verde Valley;

IT IS THEREFORE RESOLVED the County Board of Supervisors recognizes the Verde Valley Regional Economic Organization [VVREO] as the regional Economic Development Collaborative for the Verde Valley building sustainable economic prosperity.

Dated this 21st day of June, 2010.

/s/ A.G. "Chip" Davis
Chairman, Board of Supervisors
Yavapai County, Arizona

ATTEST:

/s/ Julie Ayers
Clerk, Board of Supervisors